

SWEET MANUFACTURING PLANT

Project Description: Indian sweets are known as 'Mithai'. Sweets are an integral part of the meal in India. Mithai industry is our country's oldest industry, and it is still widely distributed in large amounts. Some of the key players being Banchharam, Bikanervala, Bikaji, Bihar State Co-operative Milk Producers Federation Limited (COMFED), Gujarat Co-operative Milk Marketing Federation Limited, Haldiram's, Karnataka Co-operative Milk Producers Federation Limited (KMF), KC Das, Lal Sweets, Orissa State Co-operative Milk Producers Federation Limited (OMFED), Parag Milk Foods, Tamil Nadu Co-operative Milk Producers Federation Limited (TCMF).

Raw Material: They rely heavily on sugar, milk and condensed milk, however, the bases of the sweets vary by region. Other ingredients include besan, dry fruits, nuts, pulses, cereals, fruits, vegetables, etc. They are more intense and sweeter than western sweets and desserts and quite a bit heavier since they're made mainly in Ghee which is clarified butter.

Market: The India packaged sweets market reached a value of INR 4,368 Crore in 2021. Looking forward, IMARC Group expects the market to reach INR 12,763 Crore by 2027, exhibiting a CAGR of 19.40% during 2022-2027.

Machines & Equipment: Steam Jacketed Boiling Kettle – Multipurpose Steamer – Mixing Machine - Roasting kadhai – Packing table – MAP Machine.

Minimum Viable Plant Capacity	—	2000 Kg/Day
Plant and Machinery Cost (approx.)	—	1.0 – 1.5 Cr
Minimum Viable Project Cost (approx.)	—	3 - 5 Cr
Operational Days / Annum	—	300 days with 20Hr/day
Area required (approx.)	—	300 - 400 m ²

NOTE: Above mentioned figures and details are tentative. We recommend going Techno-Economic Feasibility Study to understand the exact details of the project.

Final Products:

