SEED MIXES / TRAIL MIXES PLANT

Project Description: Seed Mix or Trail Mix is a combination of nuts, seeds, and dried fruits. This on-the-go snack can be sweet or savory. Seeds are packed with vitamins & antioxidants. They make for great additions in what you already eat and they serve as great toppings and garnishes into salads, oatmeal, batters for baking, non-dairy yogurt, cereal, garnishes etc. Some major brands in this field are Kellong's, Paperboat, India Hemph & Co., Happilo (Jain Company) etc

Raw Material: The main raw materials are seeds, nuts, dried fruits etc.

Market: The global trail mix market is projected to grow at a CAGR of 6.71% during the forecast period (2020-2025). Furthermore, the change in lifestyle of people across the globe and people inclination towards two-in-one benefit snack products such that fulfilling their appetite along with nutritious food, has increased the demand for convenient sources of nutrition such that trail mix that can be consumed on-the-go, will be a major factor fueling the growth for this market.

Machines & Equipment: Mixer – Oven – Roaster – Seasoning machine - Packet Filling Machine – Packaging Machine.

Minimum Viable Plant Capacity — 150 – 200 Kg/Hr Plant and Machinery Cost (approx.) — 0.5 – 1.0 Cr Minimum Viable Project Cost (approx.) — 2 – 2.5 Cr

Operational Days / Annum — 300 days with 20Hr/day

Area required (approx.) - 400 – 500 m²

NOTE: Above mentioned figures and details are tentative. We recommend going for Techno-Economic Feasibility Study to understand the exact details of the project.

Final Products:















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