

POTATO FRIED CHIPS PLANT



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Project Description: Potato chips are one of the most popular eating snack items in India. And anyone can start a small-scale construction project with small capital investment. Currently, potato chips are available in various flavors. The list includes salty, sour, sweet, hot sauce, ketchup, light salty, red hot, etc.

Raw Material: Potato, Frying Oil, flavours, seasoning etc.

Market: Many aspects are directly and indirectly responsible for the rapid development of the potato chips market. The potato chips market is projected to register a CAGR of 4.40% during the forecast period (2021 - 2026). Potato chips in pouch packets are the most popular in the market. Also, hotels, caterers, and restaurants are the major institutional buyers of this item. Also, the product has a very high export potential. Some of the most popular potato chip brands are Lays, Pringles, Uncle Chips, Haldiram, Ruffles, Bingo, Castillo, etc.

Machines & Equipment: Feeding Cum Sorting Conveyor – Peeler– Flood Washer – Slicer/Dicer– Blancher and Chiller– Fryer – Flavor Applicator & Packing Machines.

Minimum Viable Plant Capacity	—	300 Kg/Hr
Plant and Machinery Cost (approx.)	—	1.5 – 2.5 Cr
Minimum Viable Project Cost (approx.)	—	3 - 5 Cr
Operational Days / Annum	—	300 days with 20Hr/day
Area required (approx.)	—	800-1000 m ²

NOTE: Above mentioned figures and details are tentative. We recommend going for Techno-Economic Feasibility Study to understand the exact details of the project.

Final Products:

