

# HEALTHY SNACKS MANUFACTURING PLANT (HEALTH BAR/ NUTRITION BAR)



F&B Projects | Business Consulting | Brand Management

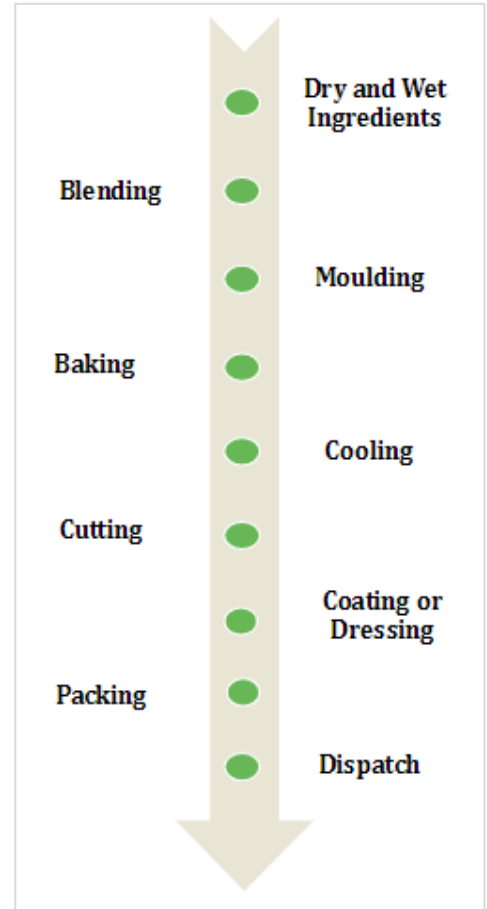
**Project Description:** There are high-carbohydrate bars, protein bars, energy bars, breakfast bars, brain-boosting bars, meal-replacement bars, diet bars, and women-only bars. And with so much to choose from, consumers hungering for a quick nutritional fix for athletes, students, etc.

**Raw Material:** Base constituting oats, cereals, protein (milk or plant based soy, pea protein), Sweetener like dates, honey, stevia, etc., Dry Fruits, Flavorings like Vanilla Extract, etc.

**Market:** India's Healthy Bar market is forecasted to grow at a CAGR of around 5% during 2022 - 2027. Increasing health-consciousness, active lifestyles, and awareness about the benefits of consumption of smaller meals are further leading to the increased consumption of snacks, which is expected to drive the demand for energy bars. Increasing sports participation and the increasing gym-going population are expected to further propel the growth of energy bars. However, energy bars in India are perceived to be high-priced in comparison with regular snack bars. This has provided an opportunity for Indian players such as Patanjali to come up with energy bars that are offered at a lower price

**Machines & Equipment:** Sugar Syrup Kettle – Roasting Kettle - Mixer – Forming Machine – Conveyers – Chocolate Enrober – Packing Machine

<b>Minimum Viable Plant Capacity</b>	—	1000 Kg/Day
<b>Plant and Machinery Cost (approx.)</b>	—	1 – 1.5 Cr
<b>Minimum Viable Project Cost (approx.)</b>	—	2 - 3 Cr
<b>Operational Days / Annum</b>	—	300 days with 20Hr/day
<b>Area required (approx.)</b>	—	1500 – 2000 m <sup>2</sup>



**NOTE:** Above mentioned figures and details are tentative. We recommend going for Techno-Economic Feasibility Study to understand the exact details of the project.

## Final Products:

