

BREAKFAST CEREAL PROCESSING PLANT

Project Description: Extruded breakfast cereal products such as corn flakes, rice flakes, wheat flakes and other formulated breakfast cereal product are now gaining popularity in India. Breakfast cereal is made from processed grains and often fortified with vitamins and minerals. It is commonly eaten with milk, yogurt, fruit, or nuts. Breakfast cereals may also be puffed, flaked, or shredded — or coated in chocolate or frosting before it is dried. Some of the major players in the Indian breakfast cereals market are Kellogg Co., Nestle, PepsiCo, Bagrry's India Ltd and Marico.

Raw Material: Corn, Rice, Wheat are the major raw materials required for the production of extruded breakfast cereals. Other ingredients include chocolate, fruits, nuts, sugar, food colors, flavors, and preservatives

Market: India Breakfast Cereals Market is expected to grow at CAGR of 6.50% during 2022-2027. Cereals have always been a major part of the Indian breakfast. Breakfast Cereals are a growing market in India. Breakfast cereal manufacturers have used the nutritional plank as a growth strategy. Lifestyles are changing in tandem with increasing spending power and higher need for convenience. These factors have encouraged Indians, especially in urban areas, to opt for breakfast cereals.

Machines & Equipment: Cooker – Germ Separator - Extruder – Pre-conditioner - S.S. – Mixer - Conveyer Belt – Dryer – Roaster - Storage Bins - Flavor Applicator- Packing Machinery

Minimum Viable Plant Capacity	—	200 Kg/Hr
Plant and Machinery Cost (approx.)	—	2 – 3 Cr
Minimum Viable Project Cost (approx.)	—	6 – 8 Cr
Operational Days / Annum	—	300 days with 20Hr/day
Area required (approx.)	—	3500 – 4500 m ²

NOTE: Above mentioned figures and details are tentative. We recommend going for Techno-Economic Feasibility Study to understand the exact details of the project.

Final Products:



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